# FINDDE USA

your access node to a global network

Santa Clara/Silicon Valley, California www.finnode.com

Jouko Salo Program Manager Tekes Silicon Valley



# **Putting it to perspective**

## CA <> Finland

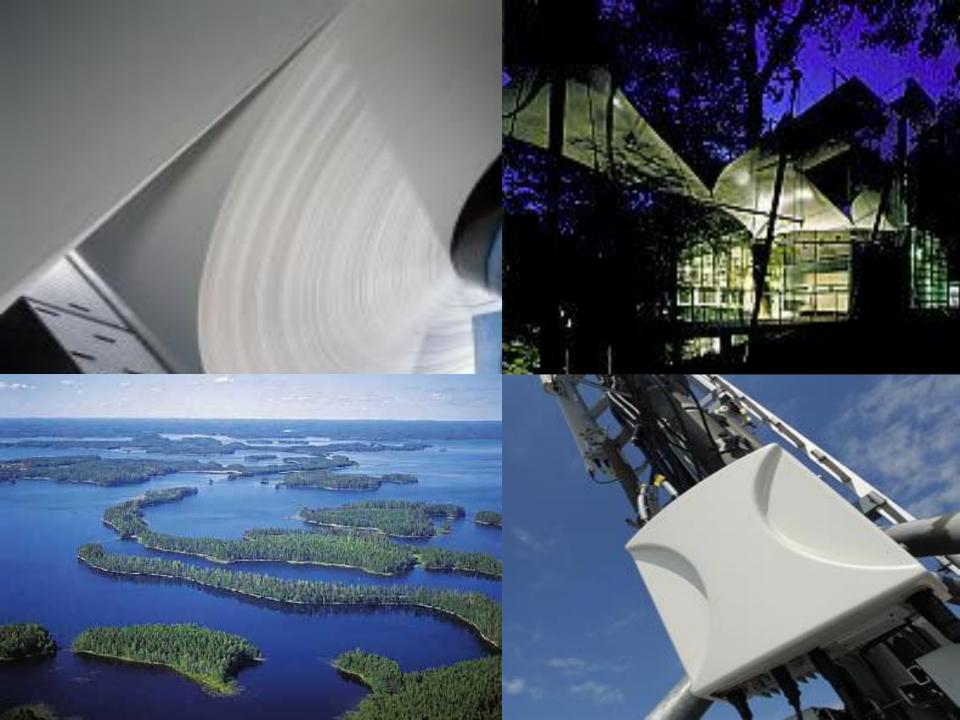
Area: Width: Length:

164,000 sq ml (424,000 km<sup>2</sup>) 250 miles (400 km) 770 miles (1,240 km) Population: 36.5 million 7.3 million Bay Area

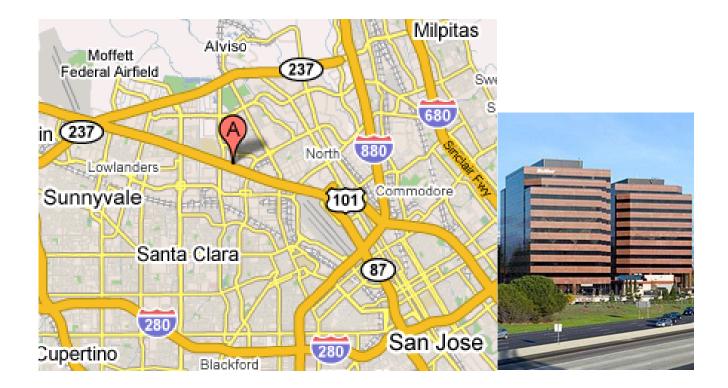
Area: Width: Length: **Population:** 

131,000 sq ml (338,000 km<sup>2</sup>) 335 miles (540 km) 725 miles (1,160 km) 5.3 million

#### FINNODE



### **FinNode location**



3945 Freedom Circle, Santa Clara, CA 95054



### **FinNode USA's Mission**

### **Innovation watch**

- Foresight to strategic processes on a national level.
- Activation of Finnish innovation environment

### **Research collaboration**

- Collaboration of top researchers.
- Creation and coordination of long term partnerships.
- Partners: Stanford, UC Berkeley, UCLA

#### **Business development**

Faster time-to-US-market for Finnish companies. Networks for VC collaboration. Accelerator services for growth companies.

#### Foreign direct investments

- Marketing of Finnish innovation environment in North America
- Testbed Finland opportunities (e.g. healthcare)

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### **FinNode Partner: UC Berkeley CITRIS**

### Technology for Societal Impact

Center for Information Technology Research in the Interest of Society

#### Research Themes





Delivery of Health Care



Energy and the Environment



News & Highlights

#### Dedication of new CITRIS headquarters

The newest research facility on the campus of UC Berkeley was dedicated on Friday, Feb. 27, and embodies the innovation and entrepreneurship needed to fuel economic growth and arrives at a time when the state and nation seek relief from the recession.

Read More >>

Emphases	Sensors and Embedded Systems
Campuses	UC Berkeley, UC Davis, UC Merced, UC Santa Cruz

#### CITRIS Distinguished Speaker: Susan Landry from UT

### **FinNode Partner: Stanford H\*Star**

### Joint research topics 2009

- Mobile Social Media: video applications for entertainment and learning
- Virtual and Mobile Work: 24/7 r&d in global economy
- Rich User Experience and Social Networking in Web 2.0
- Modeling and simulation of consumers' changing needs
- Business intelligence and medical/nursing informatics applications of text summarization and information extraction systems
- Innovative Business and Collaboration in Virtual Environments

### FinNode funded research: Mobile Millennium



#### FINNODE

### Thank you



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