



green fund

Anup Jacob

Feb 9, 2009

TRANSPORT & TRAVEL



RENEWABLE ENERGY



COMMUNICATIONS



MONEY



HEALTH



LEISURE & ENTERTAINMENT



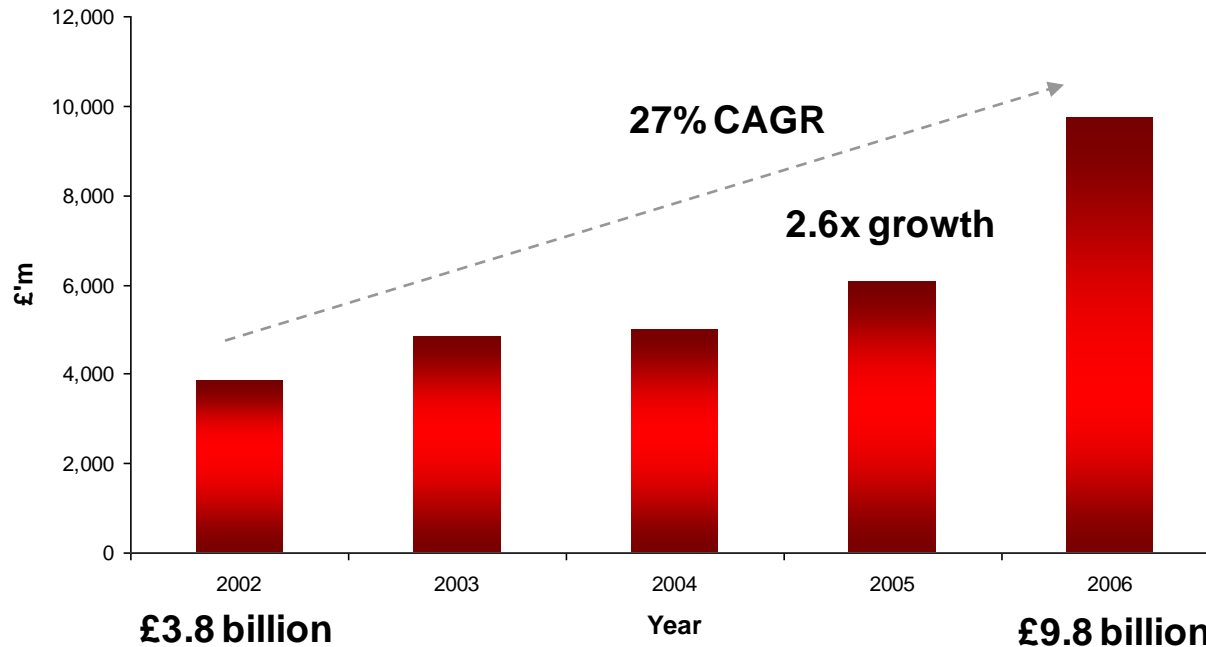
RETAIL



World's most diversified brand across sectors, countries and verticals

- Over \$20B in Revenue
- Consistent 20%+ YoY Growth
- 47,500 Employees Worldwide
- Number 280 in Forbes 2000

Group Turnover 2002-2006



Diversity has brought strong growth. Scale of operations increasingly complex

Virgin Green Fund Charter

Invest to achieve our investment objective and...

- Reduce net CO₂ and other GHG emissions
- Operate in environmentally and economically sustainable markets
- Have a long-term positive impact on their communities and society more broadly
- Secure energy independence in an environmentally conscious manner
- Replace depleting reserves of conventional energy with energy from renewable sources
- Efficiently manage existing resources

Conduct business with our partners in a way that is...

- Open
- Collaborative
- Based on trust
- Equitable



Our goal is to achieve superior financial returns for our investors while staying true to the investment charter

The Structural Hedge

- \$1-2B yearly exposure to traditional fuel sources
- Founder's desire to combat global warming in meaningful way
- Investments in traditional bio fuels
- Establishing team and investment structures

Sectorial Approach

- Encompass entire renewables and resources sectors
- Partners with industry relationships and executive networks
- Create a footprint in expansion/growth capital
- Seen as a partner of choice in the emerging middle market
- Today's CEO prefers the focus of a sector fund

The Branded PE Firm

- Company building philosophy: 6 diverse sectors home-grown companies
- Immediate credibility with Policy makers, Companies and Financial markets
- Operational strength
 - Financial structuring and banking relationship
 - Executive sourcing and network
 - Functional across platforms



Comments?

anup.jacob@virgingreenfund.com
www.virgingreenfund.com

Thank You